Club B&H - GQ insertion options

Issue	On-sale	Markets	Regional Cost (B/W)	Regional Cost (color)	National with Copysplit
August	7/30	Los Angeles Chicago	$13,736	$14,560	$46,589
September	8/27	Chicago New Orleans	$8,649	$9,355	$46,589
October	10/1	New Orleans Houston Dallas Atlanta	$13,042	carrying & $13,666	$49,519
November	10/29	Houston Atlanta Dallas	$10,768	$11,356	$46,589

Ad

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Source: https://www.industrydocuments.ucsf.edu/docs/tqwy0004